

COVID-19 Retail Impacts and Trends Dashboard

as of November 15, 2020

Retail Foot Traffic Benchmarks (US only)

As compared to prior year benchmark

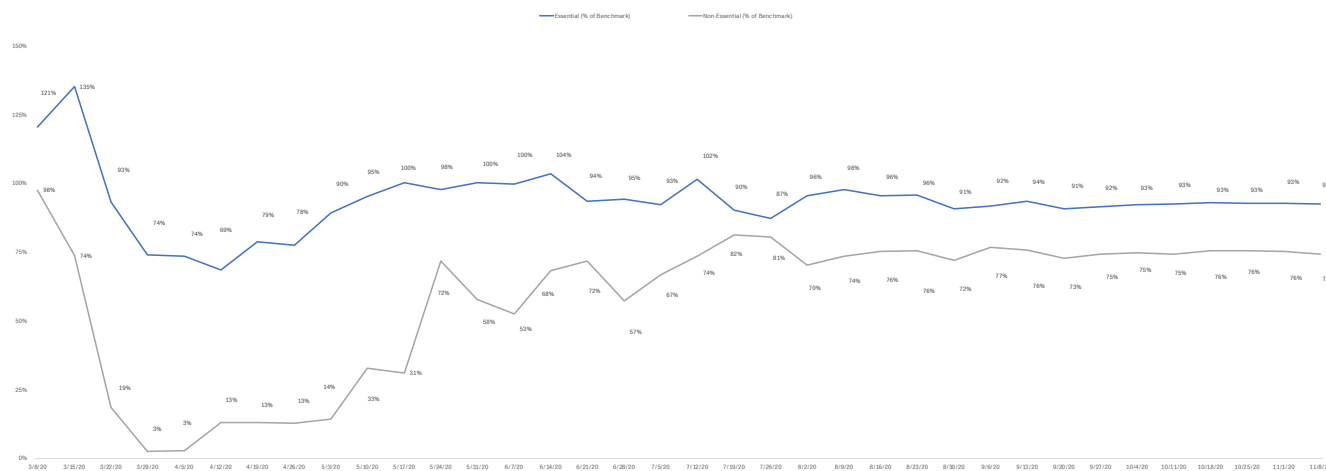
Week of 11/8/20

92.6%

Essential (grocery, pharmacy, home improvement, pet)

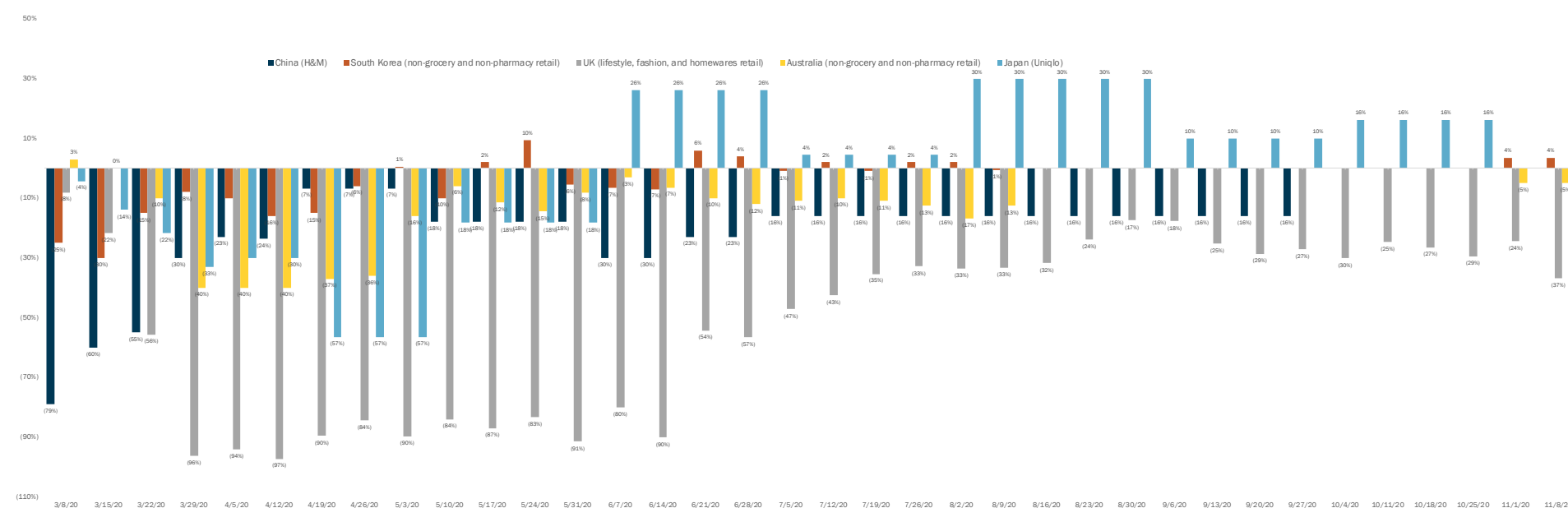
74.5%

Non-Essential (all other retail)



SOURCE: PROPRIETARY MOBILE DATA FROM PLACER.AI DATA

Retail Comp Sales by Region



SOURCE / NOTES: ALL AMOUNTS ARE YOY, LFL, AND IN-STORE SALES. CHINA (H&M QUARTERLY FILINGS), SOUTH KOREA (GOOGLE DATA THROUGH 3.29), UK (BDO HIGH STREET SALES), AUSTRALIA (RETAIL TRADING DATA SUSPENDED AS OF FEBRUARY DUE TO COVID-19, JAPAN (UNIQLO MONTHLY TRADING REPORT)

Composition of Bankruptcy Filings (US only)

Week of 11/8/20

8
Chapter 11

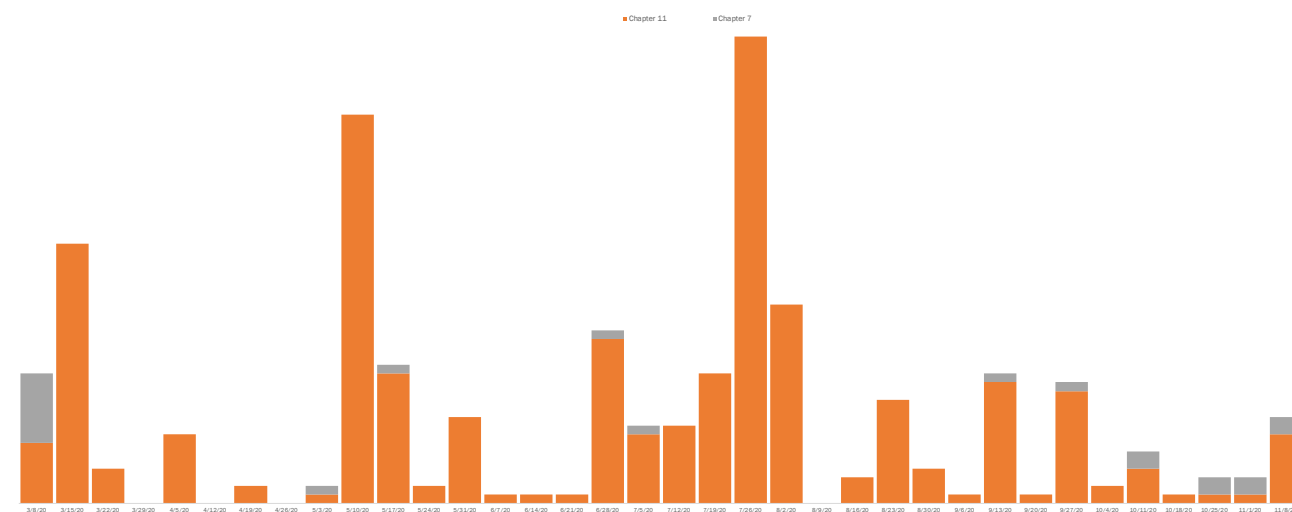
10
Total

2
Chapter 7

4.7
Historical Weekly Avg - Ch.11

0
Other

0.3
Historical Weekly Avg - Ch.7



SOURCE / NOTES: BANKRUPTCYDATA; FILINGS EXCLUDE FINANCIAL SERVICES AND INSURANCE AND ALL WITH <\$1M OF ASSETS.

Current COVID 'Intensity' Metrics by Region

Purpose: To gauge the intensity of the disruption the Coronavirus is causing in each region.

Indicators used for Rating: i) status of Commerce, Schools, Social Distancing, and Travel, ii) pace of # of Deaths, and iii) change in Stock Market, GDP, and Unemployment.

Rating Scale:

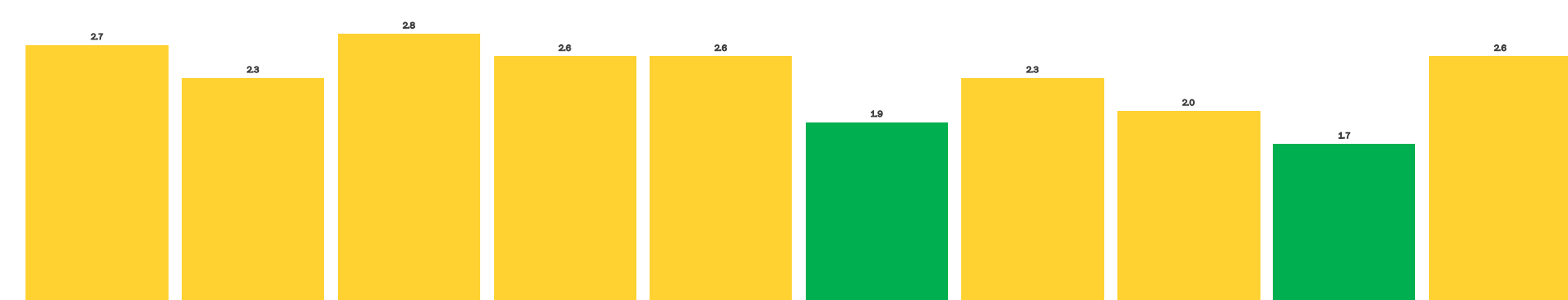
1.0 / Normal course

2.0 / Mild disruption

3.0 / Moderate disruption

4.0 / Severe disruption

5.0 / Extreme disruption



SOURCE: GORDON BROTHERS' PROPRIETARY ALGORITHM